

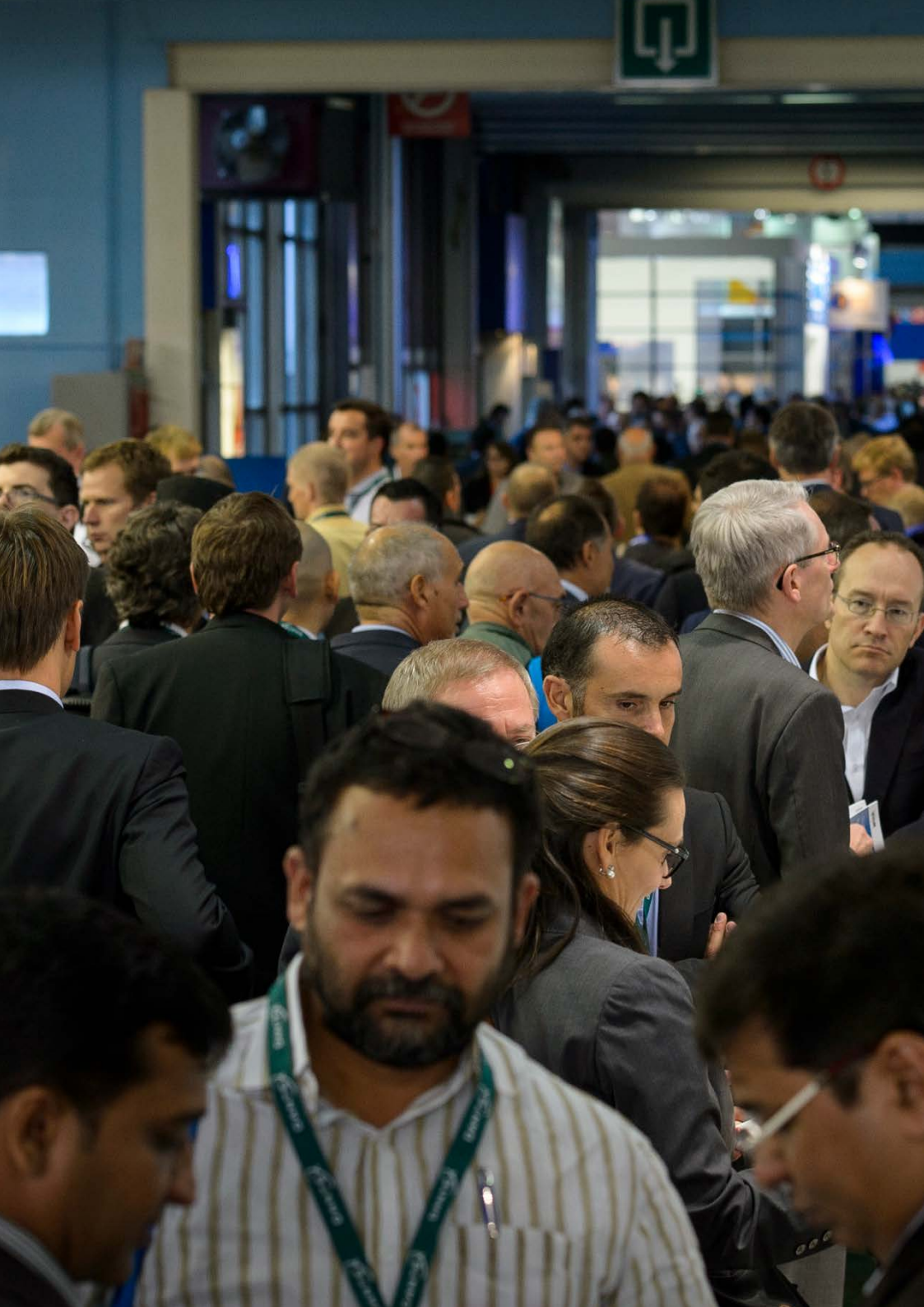
10 - 12 May • Bangkok

LABELEXPO

SOUTHEAST ASIA 2018

www.labelexpo-seasia.com

**SPONSORSHIP
OPPORTUNITIES**



So you've made the right decision to exhibit at the largest label and package printing event in Southeast Asia.

ARE YOU PREPARED?

Every exhibitor is competing for attendees' attention - make it easy! Give yourself that extra edge to drive attendees to your stand and ensure they'll recognize your brand. Be creative! Our exclusive sponsorship packages are the perfect way to promote your company, your brand and your product. They are cost-effective, varied and impossible to miss. Here's an outline of the main sponsorship opportunities. Bespoke packages are also available - do your own thing!

Contact us today to discuss your requirements.

e: bookings@labelexpo.com

w: www.labelexpo-seasia.com

CLICK ON THE OPTIONS BELOW TO TRAVEL TO THAT PAGE:

- Floor tiles
- Window graphics
- Aisle banners
- Carrier bags
- Visitor badges and lanyards



FLOOR TILES

A STEP IN THE RIGHT DIRECTION

These large floor tiles display your company logo, stand number and a promotional message. This is the perfect way to help attendees find your stand! Simply provide us with the graphics and we'll do the rest.

OPTION	LOCATION	COST	PRODUCTION	SIZE
Floor tiles (3 tiles)	Across show	\$1,800	Included	1m x 1m

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WINDOW GRAPHICS

IT'S CLEAR TO SEE

Brand the glass at the show entrances with your message or logo and reach visitors just before they enter the show.

OPTION	LOCATION	COST	PRODUCTION	SIZE
Window Graphic (A) x2	Main entrance	\$2,500	Included	2.6m x 1.3m
Window Graphic (B)	Main entrance	\$2,500	Included	4.9m x 1.3m
Escalators (C) x3	Retail Zone	\$1,800	Included	5.25m x 0.56m



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AISLE BANNERS

A CUT ABOVE THE REST

Prominently displayed in every aisle, these banners are the focus point for attendees trying to find their way around the hall. They are highly visible and irrespective of your position in the hall, provide you with an excellent branding opportunity. No one will have an excuse for not visiting your stand! Sponsorship consists of a logo and stand number on the large banner.

AISLE BANNERS - \$2,500

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CARRIER BAGS

HOLD ON TO YOUR CLIENTS

Every visitor at Labelexpo is given the show carrier bag, to carry the show guide and floor plan to the exhibition. As a sponsor, your company logo will be prominently featured on one side of the bag, with the show logo on the other side. This is an exceptional branding opportunity. Includes 15,000 pieces.

OPTION	COST	PRODUCTION
Carrier bags	\$10,000	Client to produce

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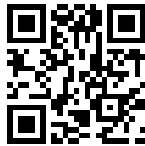
ROTATEK
ADVANCED PRINTING MACHINERY

PRADEEP GUPTA
SALES DIRECTOR
PRINT & PACK
INDIA



VIP

GJGKG-QYCRS-TGLYX



VISITOR BADGES & LANYARDS

PAY AND DISPLAY

Imagine every visitor turning into a walking advertisement for your company - thousands of copies of your logo finding their way through the exhibition aisles. As they walk through the door, every person is given a badge with a lanyard which they wear throughout the day and keep afterwards.

Both the badge and the lanyard are available for branding opportunities. They are waiting for your logo!

OPTION	COST	PRODUCTION	SIZE
Lanyards	\$10,000	Client to produce	15,000 pieces
Badges	\$10,000	Included	



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